

# PRESS KIT



# ARELY'S FRENCH BAKERY CAFE

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[WWW.ARELYFRENCHBAKERY.COM](http://WWW.ARELYFRENCHBAKERY.COM)



**OWNER: KEVIN DIAZ**

**EXECUTIVE CHEF: KEVIN DIAZ**

**ESTABLISHED: 2004**

**HOURS OF OPERATION:**

**MONDAY: 7:00 A.M. TO 3:00 P.M.**

**TUESDAY-SUNDAY: 7:00 A.M. TO 8:00 P.M.**

**SQUARE FOOTAGE:**

**2,450 SQUARE FEET**

**MAX CAPACITY: 40**

**PATIO SPACE: YES**

**PRIVATE EVENT SPACE: YES**





# ABOUT ARELY'S FRENCH BAKERY

Located in the charming Clairemont neighborhood of San Diego, has been serving up authentic French delicacies and cuisine since opening its doors in 2004. With a commitment to using only the highest quality ingredients, the skilled team at Arely's fires up their ovens daily to craft a delectable array of boulangerie, viennoiserie, patisserie, and tartes entieres, all made from scratch.

The bakery boasts a full-service restaurant and wine bar area attached to the main bakery, making it an ideal spot for guests to savor French dishes and wine. Passed down from father to son, Salvador and Kevin Diaz have created a brand that offers genuinely delicious food in a comfortable, inviting environment that will transport you to the heart of Paris with every bite.

As a family-owned business, the team at Arely's takes pride in welcoming each guest into the hands of their dedicated staff, providing a wonderful experience every time. Their mission is to bring a little piece of France to San Diego, one croissant at a time.





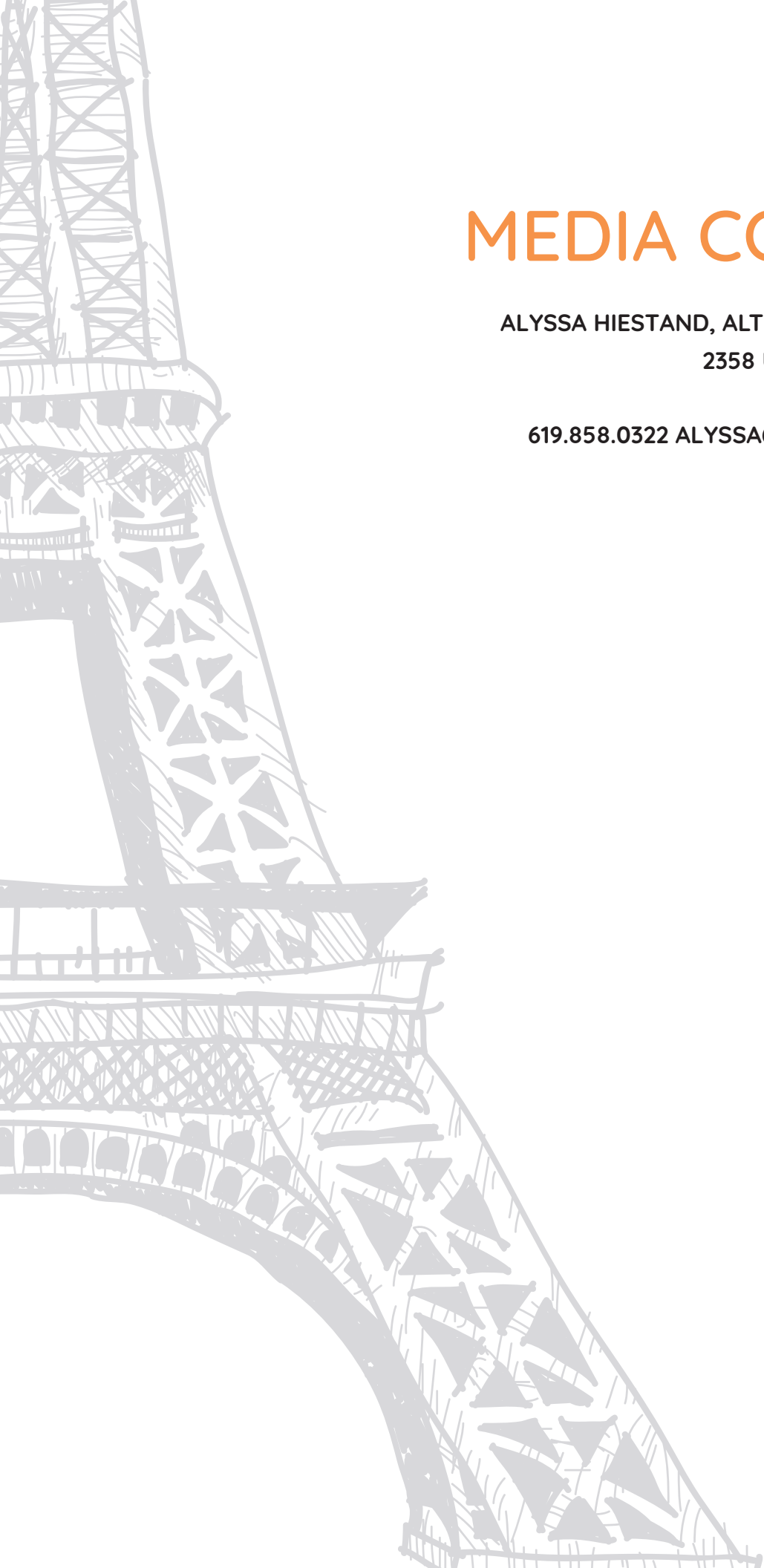
# BIO - KEVIN DIAZ - CO-OWNER



Kevin Diaz is a co-owner of Arely's French Bakery, where he works alongside his father, Salvador Diaz. Born and raised in San Diego, Kevin was introduced to the business at a young age, starting with tasks such as cleaning and organizing the bakery. Over time, he became increasingly interested in the art of French baking, and with knowledge passed down from his father, as well as tips from friends in the industry, Kevin began perfecting his craft. Numerous pastry chefs have taken him under their wing over the years, including infamous East-coast pastry chef Antonio Bachour.

While he didn't attend culinary school, Kevin's passion for French pastry and cuisine led him to become a leader in the field. Today, he plays an integral role in the continued success of Arely's French Bakery. With a commitment to using only the highest quality ingredients and a dedication to creating authentic French delicacies, Kevin and his team strive to provide an unforgettable experience to each and every guest.

His passion for cooking and baking stems from a love for developing new recipes and the satisfaction of creating dishes that people love. He is grateful to work alongside his father every day, continuing to do what they both love. Every time he steps into the kitchen, he strives to make his grandfather, a French immigrant, and his father, a Mexican immigrant proud of the chef he has become. In his free time, you can find Kevin mountain biking, reading, and enjoying the peace and quiet.



# MEDIA CONTACT

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