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## NORTH PARK

3028 University Avenue  
San Diego, CA 92104  
(619) 296-2303  
Open Daily 11:30 A.M.—10 P.M.

## LA MESA

8325 La Mesa Blvd  
La Mesa, CA 91942  
(619) 467-7999  
Open Daily 11:30 A.M.—10 P.M.

## ENCINITAS

1031 S Coast Hwy, Suite A101  
Encinitas, CA 92024  
(760) 230-1385  
Open Daily 11:30 A.M.—10 P.M.

## SORRENTO VALLEY

11045 Roselle Street, Suite 100  
San Diego, CA 92121  
(858) 217-5374  
Monday through Friday  
10:30 A.M. -3:30 P.M.

## PACIFIC BEACH

4516 Mission Blvd, Suite E  
San Diego, CA 92109  
(858) 284-4239  
Open Daily 11:30 A.M.—10 P.M.

## BALLPARK

Address: 323 Seventh Avenue  
San Diego, CA 92101  
(619) 915-6495  
Open Daily 11:30 A.M.—8:30 P.M.



### NORTH PARK

**Opening Date:** 05/05/2014  
**Sq. footage:** 1,200 sq. feet  
**Maximum Capacity:** 50  
**Patio Space:** small sidewalk patio  
No private event space

### SORRENTO VALLEY

**Opening Date:** 01/13/2020  
**Sq. footage:** 1,500 sq. feet  
**Maximum Capacity:** 42 indoors; 49 outdoor

### PACIFIC BEACH

**Opening Date:** 01/31/2020  
**Sq. footage:** 1200 sq. foot  
**Maximum Capacity:** 40

### BALLPARK

**Opening Date:** 04/01/21

### ENCINITAS

**Opening Date:** 01/2019  
**Sq. footage:** 2,300 total -1,500 indoor  
**Maximum Capacity:** 85  
**Patio Space:** 800 sq. feet  
No private event space

### LA MESA

**Opening Date:** 11/22/2017  
**Sq. footage:** 2,000 sq. feet  
**Maximum Capacity:** 75  
**Patio Space:** Small Front Patio,  
Back Patio—25-30 Max. Capacity  
No private event space

# ABOUT

City Tacos has turned up the heat on innovative, delicious, and unique bites since its inception in 2014. The beloved taqueria prepares fresh Mex as it should be... "con sazón!" At City Tacos you will find a special blend of positivity and season that makes food pop!

Born in San Diego's North Park neighborhood, City Tacos now proudly serves the communities of La Mesa, Imperial Beach, Encinitas, Sorrento Valley, Pacific Beach, and Downtown. With seven locations, City Tacos is dedicated to combining traditional recipes with SoCal flavor for a unique and memorable dining experience. Meat, fish, vegetarian, even Paleo offerings offer something for every taste. Dishes can be topped with a variety of creative salsas to customize each bite, and paired alongside refreshing agua frescas, Mexican sodas, micheladas, and more.

At the end of the day, we believe that food should be a celebration. Get the fiesta started with City Tacos!

••••• ¡con sazón! •••••





**OWNER**



**GERRY TORRES**

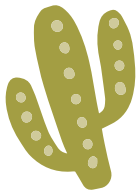


San Diegans love their tacos and City Tacos' owner Gerry Torres loves to serve up the goods from his locally run taquerias. His passion for bringing joy to people's days along with serving up street food made with love, are just a couple of the reasons behind City Tacos' success, which is also how City Tacos develops their innovative, delicious, and unique tacos - with love.

Torres was born in Mexico City, and has lived in various cities throughout his life including Miami, Tijuana, Hawaii, and, of course, San Diego. He spends most of his time between Tijuana and San Diego and has been a resident of San Diego for over 20 years, currently residing in Chula Vista. Torres' strong work ethic began at the young age of 12, where his first job was helping his family build their home in the Playas de Tijuana. His passion for the food and restaurant industry grew during his time working at a popular Tijuana nightclub, where he worked his way up the chain, serving roles such as a waiter, bartender, and manager.

Torres opened the first City Tacos location in North Park in 2014 with just four tacos on the menu, including his personal favorite, the Pollo City. This was prior to the unique-ingredient taco craze that swept the nation, so offering a grilled chicken taco topped with toasted almonds and raisins, along with arugula and tamarind aioli, was not common. Today, City Tacos offers over 18 varieties of tacos and even caters to each location with specialty dishes. With the opening of new locations across San Diego, Gerry continues his mission of serving unique and innovative selections for both locals and visitors.

In his free time, Gerry loves traveling, eating out, playing basketball and spending time with his family, which includes his wife and three wonderful children. For the future, Gerry hopes to continue growing the City Tacos brand and introducing his concept to new neighborhoods across San Diego!



# MEDIA CONTACT

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