



SHAKE & MUDDLE

cocktail bar ♦ kitchen

Shakeandmuddle.com |   Shakeandmuddle



INFORMATION

ADDRESS & PHONE

303 H Street, Suite #109 Chula Vista, CA 91910 | (619) 816-5429

HOURS

Monday - Thursday: 9 a.m.—9 p.m. + Bar 10 p.m.

Friday - Saturday: 8 a.m.—10 p.m. + Bar 12 a.m. Midnight

Sunday: 8 a.m.—9 p.m. + Bar 10 p.m.

Happy Hour: Monday—Thursday, 3 p.m.—6 p.m.

FAQ/FACT SHEET

Date open: February 2020
Square footage: 3600 sq. ft
Patio Space: Yes

ABOUT SHAKE & MUDDLE

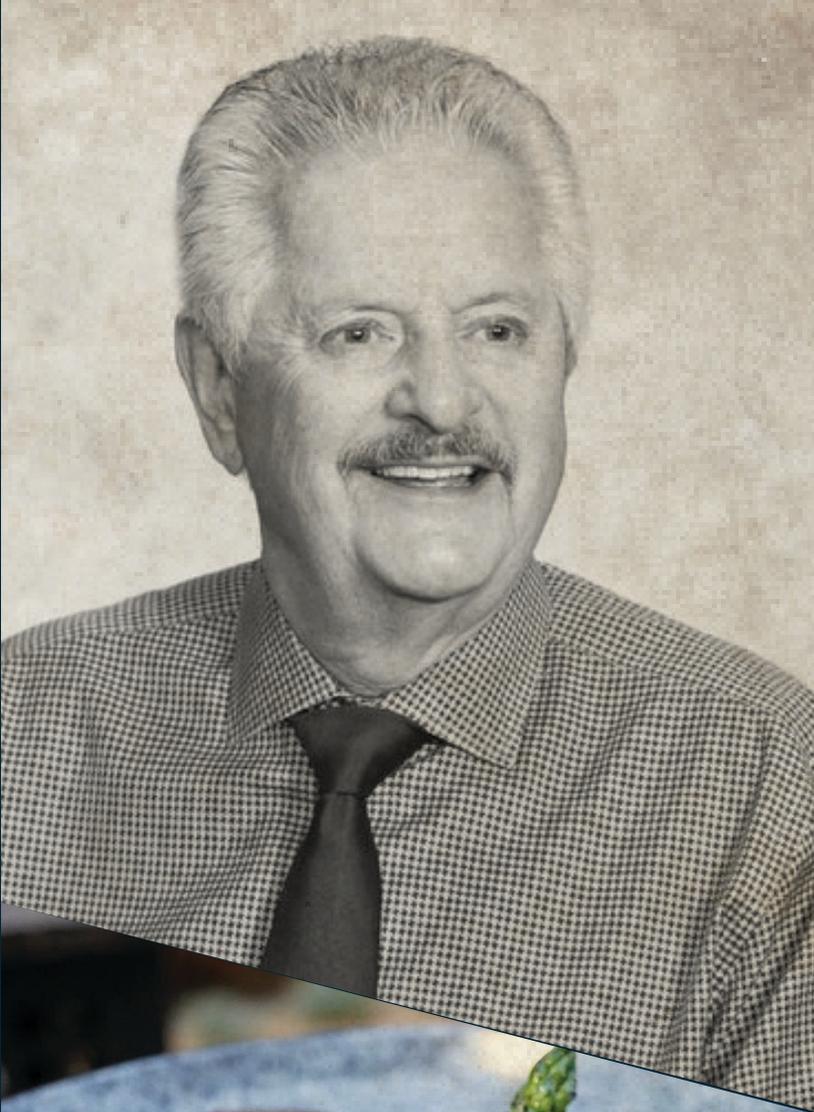


Welcome to Shake & Muddle, the next generation of fusion cocktail mixology. Nestled in the heart of Chula Vista's historic Third Avenue Village, we specialize in crafting savory, sweet, boozy, and fruity libations alongside fresh zesty appetizers, shareable plates, and homestyle comfort foods.

Join us for breakfast, lunch, dinner, and weekend brunch and savor irresistible selections such as our fresh Citrus Belgian Waffle, Ceviche, Butter Aged Bone-In Rib Eye Steak, and more.

Enjoy a sleek and modern interior paired with an intimate outdoor lounge, and sip on a refreshing cocktail selection crafted by lead mixologist, Jeff Mackay. With weekly live musical entertainment, heated patio seating, and catering services for any special event, we are your ultimate neighborhood destination.





JIM PIERI

OWNER

James V. Pieri first became involved in San Diego Real Estate in 1975 and opened MountainWest in Chula Vista Real Estate in 1981. His company has developed over \$950,000,000 in real estate projects. Mr. Pieri's projects have had the esteem privilege of winning the Chula Vista Beautification award five times over the past decade including winning the coveted City of Chula Vista "Mayor's Award of Excellence". His commitment to Chula Vista has been evident throughout his career and his company has been involved in bringing over 450 notable businesses as tenants to projects he has developed. These tenants employ over 2,000 people at buildings in Chula Vista developed by Mr. Pieri and they generate annual business revenues in excess of \$15 Billion. Mr. Pieri is currently President and CEO of MountainWest Real Estate ("Mountain West"), which has its main offices at 303 H Street in Chula Vista. MountainWest specializes in property management, commercial leasing, project management and asset management, with properties including Shake & Muddle.

With over 39 years of Real Estate experience, he has contributed a long-lasting impact to the communities he has had the good fortune to work in. His commitment to quality and community service is his top priority. His motto, "Success Built on Commitment" certainly is demonstrated throughout the numerous projects, which adorn the urban streets of Chula Vista and San Diego.

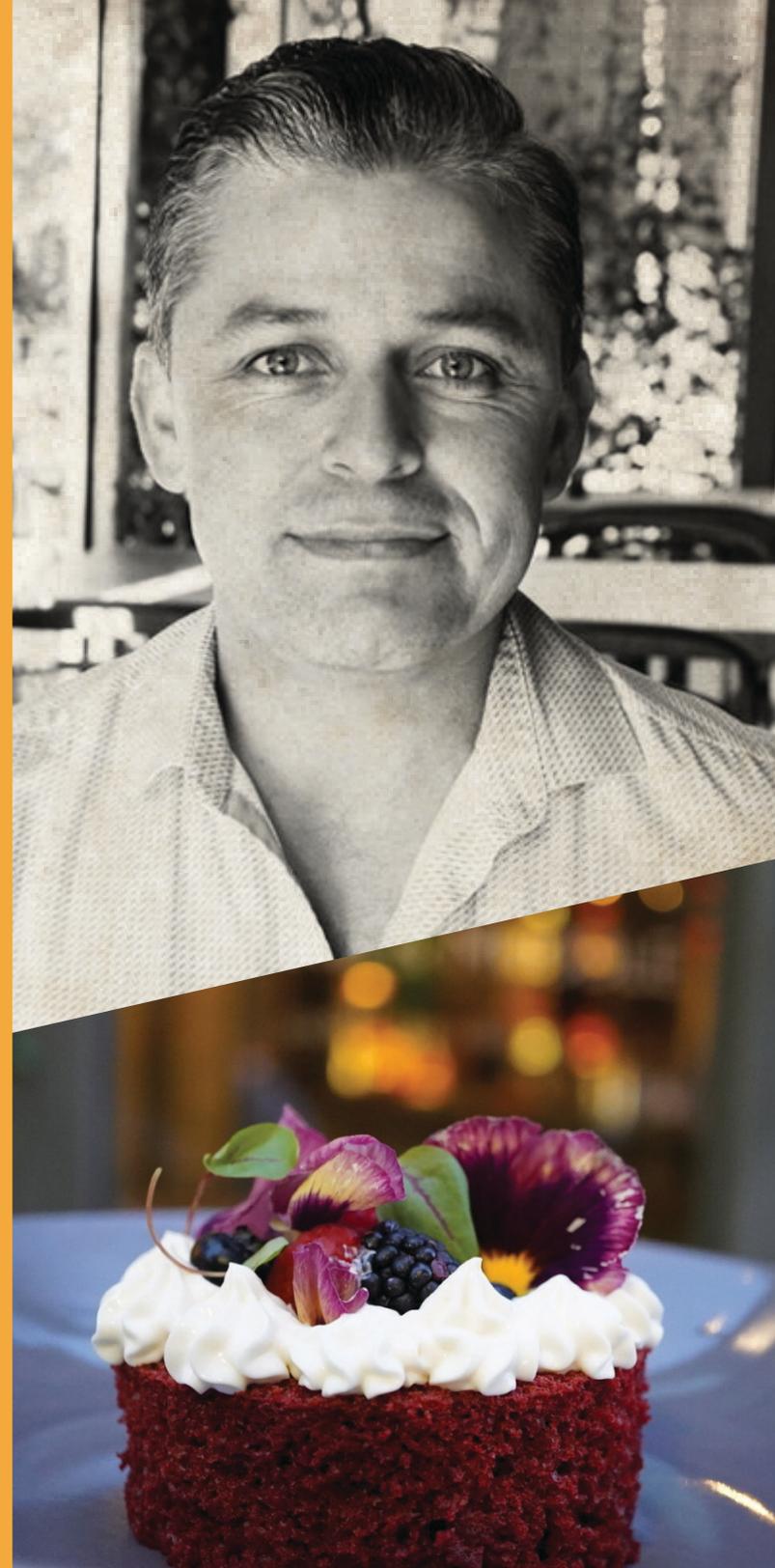
ERICK SALAS ♦

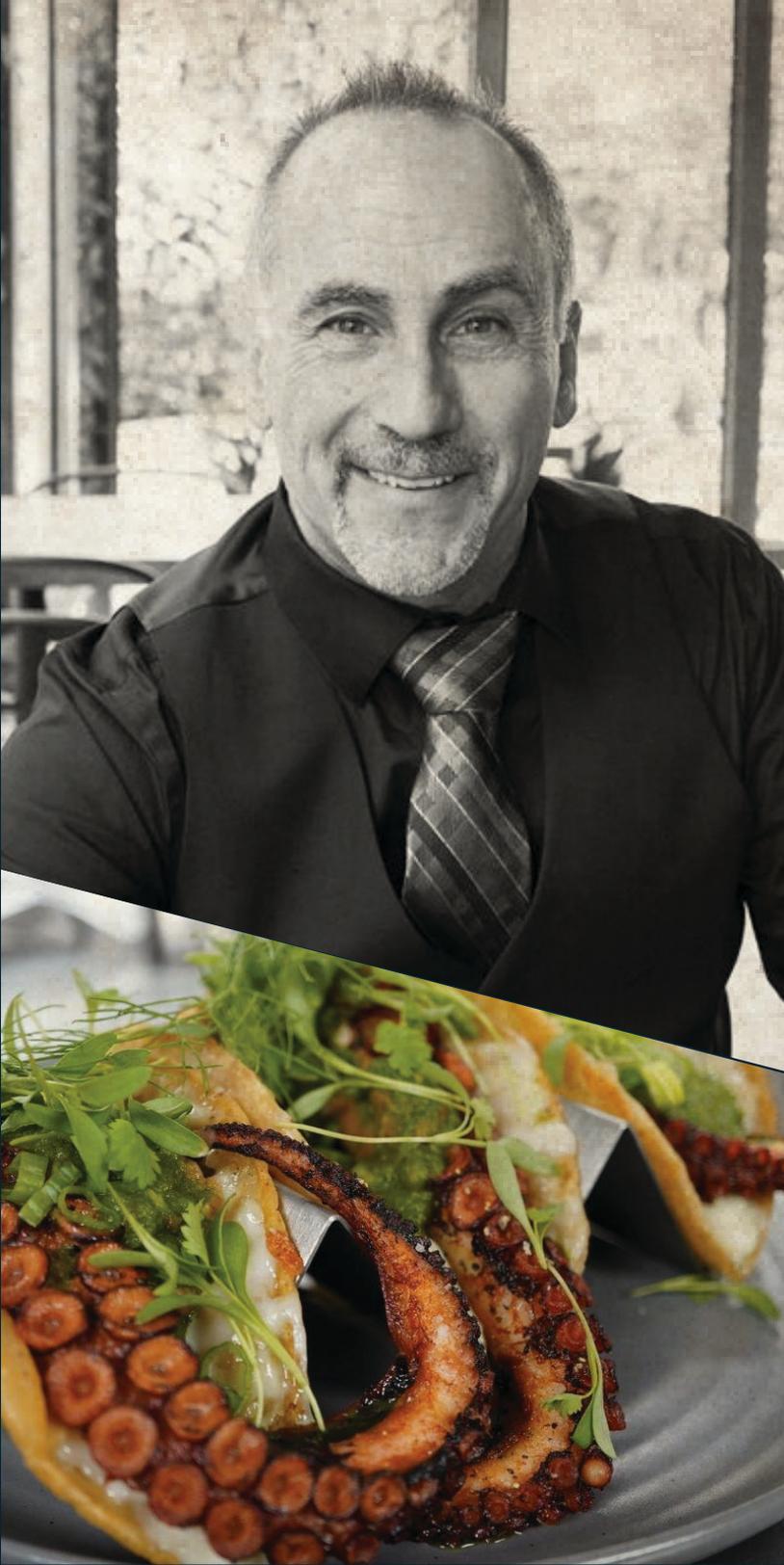
GENERAL MANAGER

Born in Baja California, Erick began his career within the restaurant and hospitality industry in San Diego in 2001. With over a decade of experience in the industry, Erick has worked with top San Diego destinations such as The Hotel Del Coronado, Miguel's Cocina, and the Hyatt - San Diego. Salas began his working relationship with Jim Pieri while working at Agave Coffee & Café, Shake & Muddle's sister eatery. Jim quickly saw Erick's potential and brought him onboard as General Manager asking him to fully commit and relocate to Chula Vista in 2015.

Jim, Erick, and Aundrea Trapp, Creative Director, soon thereafter developed Shake & Muddle, located next door to Agave Coffee & Café in the heart of downtown Chula Vista. Showcasing his passion for high-end eatery and mixology, Erick assumed a leadership role with Shake & Muddle, creating a new urban style restaurant. His ideas came together with hiring exceptional staff, maintaining a cohesive theme, studying the trends of food & beverage, mixology, décor, and layout.

Erick is proud to be a part of the Shake & Muddle family and is amazed by the support that the local community provides during these unprecedented times. He loves that he can say he created something really unique, and he looks forward to welcoming you!





JEFF MACKRAY ♦ **LEAD MIXOLOGIST**

Jeff was fortunate enough to spend over 17 years bartending in some of the top spots in Las Vegas including 11 years as the Lead Bartender of the world famous “Ghostbar” on the 55th floor of the Palms. While there he was highlighted on multiple TV shows including “MTV’s Real World Las Vegas”, “Wild on E with Brooke Burke” and was featured on the “Travel Channels Samantha Brown” show where she did an entire section on Jeff and the Ghostbar.

Since moving back to San Diego about 7 years ago, Jeff became extremely focused on his passion for mixology and spent the last 4 years working and creating signature cocktails for multiple venues throughout the Gaslamp district.

MEDIA ♦ CONTACT

KATIE CARBAJAL

Alternative Strategies

3180 University Ave- Suite 640

San Diego, CA 92104

619.858.0322

Katie@altstrategies.com

