

Locations

CARMEL VALLEY

ADDRESS: 6025 Village Way, Suite F101,
San Diego, CA 92130

PHONE: (858) 461-0326

HOURS: Every day from 7 a.m. to 3 p.m.

COSTA MESA

ADDRESS: 410 E 17th Street, Costa Mesa, CA 92627

PHONE: (949) 691-3055

HOURS: Every day from 7 a.m. to 3 p.m.

CULVER CITY

ADDRESS: 9901 Washington Blvd, Culver City,
California 90232

PHONE: (424) 434-6960

HOURS: Every day from 7 a.m. to 3 p.m.

EAST VILLAGE

ADDRESS: 707 G Street, San Diego, CA 92101

PHONE: (619) 501-8280

HOURS: Every day from 7 a.m. to 3 p.m.

ENCINITAS

ADDRESS: 251 N El Camino Real, Encinitas,
CA 92024

PHONE: (760) 452-2121

HOURS: Every day from 7 a.m. to 3 p.m.

HILLCREST

ADDRESS: 3685 5th Ave, San Diego, CA 92103

PHONE: (619) 877-2990

HOURS: Every day from 7 a.m. to 3 p.m.

IRVINE

ADDRESS: 4213 Campus Dr. Suite P166B, Irvine,
CA 92612

PHONE: (949) 379-7177

HOURS: Every day from 7 a.m. to 3 p.m.

LA JOLLA

ADDRESS: 637 Pearl St, La Jolla, CA 92037

PHONE: (858) 301-6160

HOURS: Every day from 7 a.m. to 3 p.m.

LIBERTY STATION

ADDRESS: 2865 Sims Road, Ste 106, San Diego,
CA 92106

PHONE: (619) 693-5434

HOURS: Every day from 7 a.m. to 3 p.m.

LONG BEACH

ADDRESS: 5312 2nd Street, Long Beach,
CA 90803

PHONE: (562) 512-7764

HOURS: Every day from 7 a.m. to 3 p.m.

MISSION VALLEY

ADDRESS: 1570 Camino de la Reina, San Diego,
CA 92108

PHONE: (619) 310-6214

HOURS: Every day from 7 a.m. to 3 p.m.

NORTH PARK

ADDRESS: 2730 University Ave., San Diego,
CA 92104

PHONE: (619) 296-7058

HOURS: Every day from 7 a.m. to 3 p.m.

OCEAN BEACH

ADDRESS: 4839 Newport Avenue, San Diego,
CA 92107

PHONE: (619) 255-7255

HOURS: Every day from 7 a.m. to 3 p.m.

PACIFIC BEACH

ADDRESS: 4465 Mission Blvd., San Diego,
CA 92109

PHONE: (858) 750-2107

HOURS: Every day from 7 a.m. to 3 p.m.

PALM DESSERT

ADDRESS: 44491 Town Center Way,
Palm Dessert, CA 92260

SCRIPPS RANCH

ADDRESS: 9844 Hibert St, San Diego, CA 92131

PHONE: (858) 301-6161

HOURS: Every day from 7 a.m. to 3 p.m.

WEST HOLLYWOOD

ADDRESS: 7141 Santa Monica Blvd, Suite 500,
West Hollywood, California 90046

PHONE: (310) 774-0210

HOURS: Every day from 7 a.m. to 3 p.m.



CARMEL VALLEY

OPENING DATE: October 2017
SQUARE FOOTAGE: 3,154 sq. ft.
MAX CAPACITY: 128
PATIO SPACE: Yes

COSTA MESA

OPENING DATE: February 2020
SQUARE FOOTAGE: 2,532 sq. ft.
PATIO SPACE: Yes

CULVER CITY

OPENING DATE: April 2023
MAX CAPACITY: 100
PATIO SPACE: Yes

EAST VILLAGE

OPENING DATE: February 2017
SQUARE FOOTAGE: 2,696 sq. ft.
MAX CAPACITY: 62
PATIO SPACE: Yes

ENCINITAS

OPENING DATE: November 2016
SQUARE FOOTAGE: 3,500 sq. ft.
MAX CAPACITY: 160
PATIO SPACE: Yes

IRVINE

OPENING DATE: May 2019
SQUARE FOOTAGE: 2,452 sq. ft.
PATIO SPACE: Yes

HILLCREST

OPENING DATE: December 2021
SQUARE FOOTAGE: 1,800 sq. ft.
MAX CAPACITY: 115
PATIO SPACE: Yes

LA JOLLA

OPENING DATE: July 2022
SQUARE FOOTAGE: 1,800 sq. ft.
MAX CAPACITY: 80
PATIO SPACE: Yes

LIBERTY STATION

OPENING DATE: July 2016
SQUARE FOOTAGE: 1,520 sq. ft.
MAX CAPACITY: 450
PATIO SPACE: Yes

MISSION VALLEY

OPENING DATE: June 2019
SQUARE FOOTAGE: 2,436 sq. ft.
MAX CAPACITY: 136(indoors),
71(patio)
PATIO SPACE: Yes

NORTH PARK

OPENING DATE: May 2015
SQUARE FOOTAGE: 2,100 sq. ft.
MAX CAPACITY: 145
PATIO SPACE: Yes

OCEAN BEACH

OPENING DATE: April 2017
SQUARE FOOTAGE: 4,900 sq. ft.
MAX CAPACITY: 125
PATIO SPACE: Yes

PACIFIC BEACH

OPENING DATE: December 2017
SQUARE FOOTAGE: 4,500 sq. ft.
MAX CAPACITY: 150
PATIO SPACE: No

SCRIPPS RANCH

OPENING DATE: March 2022
SQUARE FOOTAGE: 2,101 sq. ft.
MAX CAPACITY: 110
PATIO SPACE: Yes

WEST HOLLYWOOD

OPENING DATE: May 12, 2021
SQUARE FOOTAGE: 2,495 sq. ft.
PATIO SPACE: Yes

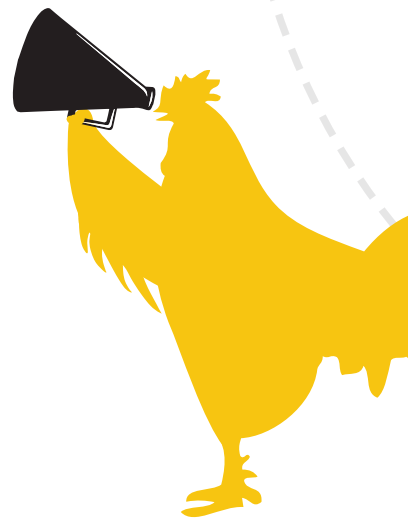
*FAQ/
Fact Sheet*

Since the opening of its first North Park location in May 2015, Breakfast Republic has grown to encompass more outposts in Liberty Station, Encinitas, East Village, Ocean Beach, Hillcrest, Carmel Valley, Pacific Beach, La Jolla, Mission Valley, Scripps Ranch, Irvine, Costa Mesa, West Hollywood, Long Beach and Culver City! Characterized by its inexorable quirk, Breakfast Republic is raising feathers in San Diego as a top spot to enjoy the most important meal of the day. Serving tasty takes on American classics such as Oreo Pancakes and S'mores French Toast, Breakfast Republic is San Diego's innovative breakfast destination that locals and visitors will flock to when they're in search of a fun and unpretentious place to begin the day. Raising the "bar" is BR's rotating list of 20 beers on tap, which are available as samplers to complement many of the unique dishes they serve. There's a lot to crow about here. And that's no cock 'n bull.

The menu at Breakfast Republic represents a collection of travel and nostalgia-inspired dishes served up with a twist that is uniquely their own. Take the Breakfast Bacon Mac 'n Cheese, for example, or BR's Southern Shrimp & Grits and Mexican Churro Pancakes, all crowd-pleasing dishes sure to elicit both familiarity and ingenuity in one bite. Of course, there are the basics, too, like scrambles and omelets, plus all of the eggs they crack are sourced from happy chickens who reside at a family farm in Ramona, supporting the claim that everything served at BR is fresh and crafted with care.

The restaurant's avant garde approach to décor is innovative and inviting, featuring a living wall emblazoned with a rooster on the run. And the furnishings are nothing short of comfy. All you need to do is roll out of bed and let Breakfast Republic do the rest!

About





OWNER *Johan Engman*

Johan Engman was born and raised in Östersund, Sweden before moving to San Diego in 1997 at the age of 16. One year later, he moved out on his own while still in high school, working nights as a dishwasher to pay rent. He was promoted to busser, then server, and continued working at multiple restaurants throughout San Diego until he was 25. Realizing his passion for the industry, Engman gave himself two years to save money to open his own restaurant.

On October 9th, 2008 Engman opened Fig Tree Cafe in Pacific Beach on a shoestring budget of \$45,000. After three months of losing money, he was faced with a tough decision. To close the restaurant and make some drastic changes his life, or somehow come up with a way to keep the doors open.

Many people suggested that Engman close the place down. “The economy is terrible Johan, nobody will blame you for closing,” they’d say. Due to his stubbornness and determination, Engman decided that under no circumstances would he throw in the towel. He limited the hours of operation for the restaurant as much as possible and finagled his way into a full-time job in the accounting department of a pharmaceutical company (long story on how he managed to pull that off without any experience). Engman managed to pay personal bills and offset the losses of the restaurant for three years after opening, until the restaurant finally turned a profit. In 2011, Engman left the corporate job and opened Fig Tree Cafe’s second location.



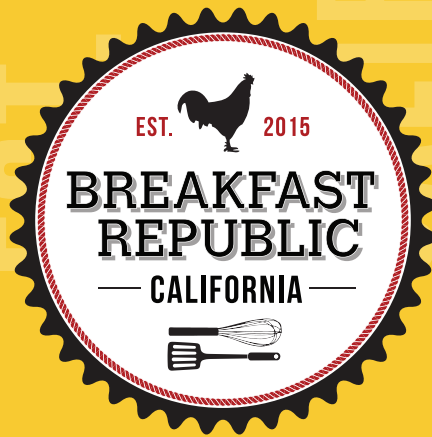
Engman has always been an avid traveler. It's a way for him to recharge his batteries while being inspired by new countries, cultures and cuisines. He vividly remembers being in a hut next to the Danum River in the rainforest of Borneo during a day when it wouldn't stop raining. He was thinking about Fig Tree Cafe and the aspects of its concept that could be improved. In lieu of drastically changing it, Engman decided to conceptualize a new restaurant utilizing what he'd learned from opening and running Fig Tree Cafe. He knew he wanted to simplify things and ensure that the consumer could identify and relate to the concept. Engman believed that breakfast was a severely underserved market and had lots of room for growth, not to mention that the San Diego consumer really seemed to love the first meal of the day, along with the boozy brunches that come with it.

Twelve hours later the rain was still pouring down, and the name "California Breakfast Republic" was born. The original idea for the logo was not what it is today, but not far from it. Engman continued adding ideas, such as a placing heavy emphasis on design and branding, designing a menu that was unique yet still offered the classics, and incorporating hidden puns and quotes throughout the restaurant that the consumer would discover over multiple visits.

Breakfast Republic (he decided to drop "California" from the name) opened its doors in North Park on July 26th, 2015. The attention to detail, such as quirky quotes printed on the undersides of coffee cups, funny and sarcastic sayings on napkin bands, life-sized "egg" chairs, bathroom "music" and mirrors along with custom-made branded t-shirts and caps, were a hit from the beginning.

Almost exactly one year later, Breakfast Republic's second location in Liberty Station opened, followed by several more spots over the next few years. New Breakfast Republics continue to pop up in San Diego, having expanded to Orange County and most recently, to Los Angeles. Engman's restaurants are under the umbrella of Rise and Shine Hospitality Group, which includes other successful restaurants such as Feast and Fareway, Eggies, and Gaslamp Breakfast Company, with more to come. He certainly is a rising star, having just been awarded the San Diego Business Journal's 2021 private large company CEO of the Year Award.

In addition to owning and operating restaurants, Engman enjoys traveling and the outdoors with his wife Yasmin, son, daughter, and two dogs. They are also guilty of immersing themselves in a good Netflix binge from time to time!



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